



NIKKI MÉNDEZ // ART DIRECTOR

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WORK

Art Director

Weber Shandwick
June 2023 - Present

Art Director

Chemistry Agency
September 2020 - May 2023

Art Direction Fellow

Multicultural Advertising Intern Program (MAIP)
Summer 2020

Content Art Director

Jackson Properties
January 2018 - August 2020

Content Creator

The Pod Advertising
June 2018 - May 2019

SCHOOL

Florida State University

Advertising BS + Studio Art BA
Multicultural Marketing Certificate

Tallahassee Community College

Associate of Arts + Design Certificate

AWARDS

Clio Awards

Gold: Pop-Tarts The First Edible Mascot

Andy Awards

Idea: Pop-Tarts The First Edible Mascot

Cannes Young Lions

PR Category Top 5 Finalist (2024)

Atlanta Advertising Awards

Gold: Wish ATL

American Advertising Federation

Most Promising Multicultural Students (2020)